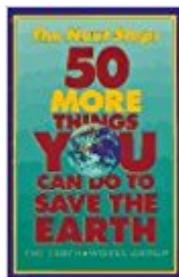


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# The Next Step: 50 More Things You Can Do To Save The Earth



## Synopsis

Earth Day 1990 symbolized America's widespread interest in saving the earth. The EarthWorks Group published *50 Things You Can Do to Save the Earth* to phenomenal success. Now they take conservation advocates to the next level of environmental action, from simple things an individual can do to the more complex things a community can do. Previously advertised in September 1990 *Advance*.

## Book Information

Paperback: 120 pages

Publisher: Andrews Mcmeel Pub; 1st edition (April 1991)

Language: English

ISBN-10: 0836223020

ISBN-13: 978-0836223026

Product Dimensions: 0.2 x 5.5 x 8.5 inches

Shipping Weight: 4 ounces

Average Customer Review: 3.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #5,460,348 in Books (See Top 100 in Books) #91 in [Books > Science & Math > Environment > Recycling](#) #18082 in [Books > Science & Math > Earth Sciences >](#)

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## Customer Reviews

If you feel extremely dedicated to your ideas to help save the environment, this book is the logical next step to follow into to help with saving the planet. Some of the ideas in there would require a lot of organization and determination to complete (along with, in some cases, a bit of time) but all the ideas in here could be taken and applied to the real world, right there in your neighborhood or city. And for the gentleman who made the comment about nuclear energy...it's been proven that the waste products from nuclear energy would take up a huge amount of space and remain radioactive for over 10,000 years...therefore NOT making it a viable environmental alternative whether it limits carbon dioxide emissions or not. The idea is not to take the lesser of two evils, it's to eliminate them both and go with the safe alternative, such as solar or wind power. I definitely liked this book, especially after reading the original book. While I'm aware that I myself wouldn't have the dedication to pull off many of the ideas in the book, for the truly dedicated, this is a wonderful guide. Other books in this genre are helpful as well, but none gives you quite the number of sources or outlines to accomplish what you want that this book does.

Disinformation almost at its worst. At least the authors acknowledge that in some cases more energy is used to recycle a product than would making a new product, but otherwise there is so much information covered up or slanted that it invalidates the whole text. Example: "Since 1950, energy consumption in the U.S has climbed 60%" (page 28). Alarming? No. Alarmist? Yes. Using their numbers, take into account that between 1950 and 1990 the U.S. population increased by over 64%, and you see that PER CAPITA energy use DECLINED. Kneejerk environmentalism. You bet it's here. Present what you want and cover up the rest. Notice that the carbon dioxide emissions chart on page 43 conveniently ignores carbon dioxide emissions from nuclear power plants. If reducing carbon dioxide emissions is the objective, why not consider nuclear power as an option? Because it does not conform to kneejerk environmentalist dogma. Great indoctrination if you want to brainwash children.

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